



Investment AB Kinnevik

INTERIM MANAGEMENT STATEMENTS 1 JANUARY – 30 SEPTEMBER 2014

Q3 2014 HIGHLIGHTS

- Strong quarterly revenue growth across our Swedish public companies
 - Millicom: +9% (total organic)
 - Tele2: +8% (mobile end-user service, total organic +1%)
 - MTG: +12% (total at constant exchange rates)
 - CDON: +21% (total excluding divested operations)
- Two successful transactions concluded on the Frankfurt Stock Exchange despite volatile market conditions
 - Zalando IPO: pre-money valuation of EUR 4.9bln versus EUR 3.9bln in Kinnevik's NAV as of Q2
 - Rocket Internet IPO: pre-money valuation of EUR 5.1bln versus EUR 0.8bln in Kinnevik's NAV as of Q2
- Adverse market conditions and uncertainty in Russia's regulatory environment impact our media holdings
 - MTG's Russian pay TV channels impacted by new advertisement regulations
 - Change in mass media law to limit foreign ownership in CTC to 20% post December 31, 2015
- Overall strong growth in Net Asset Value
 - Up 12% (SEK 8.1bln) in the third quarter
 - Up 17% (SEK 11.1bln) in the first nine months, up 14% (SEK 9.0bln) year-to-date 23 October
- Kinnevik team focused on driving operational performance to build a select number of leading digital consumer brands

KINNEVIK IN SUMMARY

	30 Sept 2014	30 Jun 2014	31 Dec 2013	30 Sept 2013
Net asset value	76 654	68 509	65 527	61 133
NAV per share	276.39	247.00	236.29	220.44
Share price	260.50	284.80	297.50	222.30
Net cash / (net debt)	773	1 253	2 435	-790

SEKm	1 Jul-30 Sept 2014	1 Jul-30 Sept 2013	1 Jan-30 Sept 2014	1 Jan-30 Sept 2013
Net profit	8 173	5 622	12 995	4 171
Net profit per share, SEK	29.42	20.35	46.94	15.14
Change in fair value of financial assets	8 294	5 580	11 360	-1 402
Dividends received	-	168	2 350	5 828
New investments	478	592	1 094	2 033

Investment AB Kinnevik (publ)
Skeppsbron 18
P.O. Box 2094
SE-103 13 Stockholm, Sweden

Reg no 556047-9742
Phone +46 8 562 000 00
Fax +46 8 20 37 74
www.kinnevik.se

The figures in this report refer to the third quarter 2014 unless otherwise stated. Figures shown within brackets refer to comparable periods in 2013.



Chief executive's review

Dear Shareholders,

During the third quarter of 2014, the Kinnevik team was actively engaged in developing and executing a number of transformational transactions, and in driving operational improvement within many of our investee companies. We continued to progress on our strategy to build a select number of leading digital consumer brands, working in close partnership with our talented managers, entrepreneurs and co-investors.

Results for the Third Quarter

In the third quarter of 2014, Kinnevik's Net Asset Value ("NAV") grew SEK 8.1bln or 12% to SEK 76.7bln. Growth in our total NAV was driven by a 36% increase in the value of our E-commerce and Marketplaces investments (which now account for 47% of our NAV), only partially offset by a 18% decline in the value of our Entertainment assets. The value of our Communication investments remained stable.

During the period, our share price decreased 9% to SEK 260, ending the quarter at a 6% discount to our reported NAV, reversing the 15% premium we had recorded at the end of the second quarter. We are pleased to report that during the first nine months of 2014, our NAV has increased 17% or SEK 11.1bln.

Despite generally weaker macroeconomic conditions in a number of our markets, during the third quarter of 2014, Kinnevik's largest investee companies continued to deliver healthy revenue growth rates.

In Millicom, the partnership with UNE has made a solid contribution recording revenue slightly ahead of expectation. Millicom's revenues increased by 9% organically, excluding UNE. Revenue maintained momentum not just in Colombia, but also in Bolivia, Guatemala and across the African businesses.

Tele2 showed strong results across the board in the third quarter, resulting from its ability to monetize a great customer experience from the mobile network. The persistent focus on LTE/4G is now paying off, with strong top and bottom line progress in the quarter.

Zalando, which reported final numbers for the first six months on August 28, 2014, saw sales increase by 29.5% and reported an EBIT-margin of 1.2%.

In Russia, reduced economic growth and a changed regulatory environment have created adverse market conditions for our media assets. Going forward, MTG's pay TV channels are likely to be impacted by new advertisement regulations, whilst the amendment to the law on mass media (which limits foreign ownership in Russian television broadcasters to 20%), might impact CTC's long term owner-



ship structure.

CDON's sales continued to display momentum in the third quarter with total growth of 21%, with healthy sales figures in all segments, particularly within Nelly, which grew by 30%. In order to launch Qliro Payment Solution in full scale, facilitate the expansion of subsidiaries, especially within Nelly, and to strengthen the balance sheet by early redemption of the convertible bond, the CDON Board has resolved to execute a preferential rights issue of approximately SEK 650m. Kinnevik will subscribe to its pro rata share of the rights issue and will guarantee the remaining part of the issue.

Investment Management Activities

During the third quarter, Kinnevik invested an additional USD 15m in Quikr in the context of a total raise of USD 60m. Since our initial investment in March, Quikr has performed strongly as a result of a greater focus on content, product and branding. In addition, we acquired another SEK 237m in Global Fashion Group, GFG, (indirectly via Bigfoot) in exchange for our stake in HelloFresh and cash. This brings our interest in GFG (once the combination is completed) to 26.1%.

Rocket Internet completed three private capital increases in exchange for cash and shares in a number of successful online companies, adding Pacific Long Distance Telephone Company, United Internet and Holtzbrinck Ventures to its shareholder base.

Despite significant volatility in the equity markets, on October 1st and 2nd, Zalando and Rocket Internet successfully completed their initial public offerings. Both transactions were concluded at attractive valuations raising approx-



imately EUR 2.0bln in combined primary capital for the two companies. Zalando concluded its initial public offering at a pre money valuation of EUR 4.9bln, compared to Kinnevik's second quarter valuation of EUR 3.9bln. Rocket Internet concluded its IPO at a pre money valuation of EUR 5.1bln, a valuation over six times higher than the one recorded on Kinnevik's accounts as of the second quarter (EUR 0.8bln).

As previously indicated in connection with our second quarter report, we have reduced and refocused our investment activity to dedicate our resources to the operational improvement of our existing companies. Year to date, we have invested SEK 1.1bln, mainly in our E-commerce and Marketplaces companies.

Financial Position

Kinnevik ended the quarter with a net cash position of SEK 0.8bln in the parent company. Going forward we will con-

tinue to focus investments mainly in our current investee companies and confirm our earlier guidance of total investments for the year 2014 of approximately SEK 1.5bln. Our financial position is strong and we reiterate our commitment to our dividend policy.

We remain focused on growing our companies by investing in building value mainly through organic growth, selected investments and where possible by consolidating our market share positions. We have a unique set of assets and a dedicated team to execute on this strategy and I look forward to sharing our progress with you over the coming months.

Lorenzo Grabau

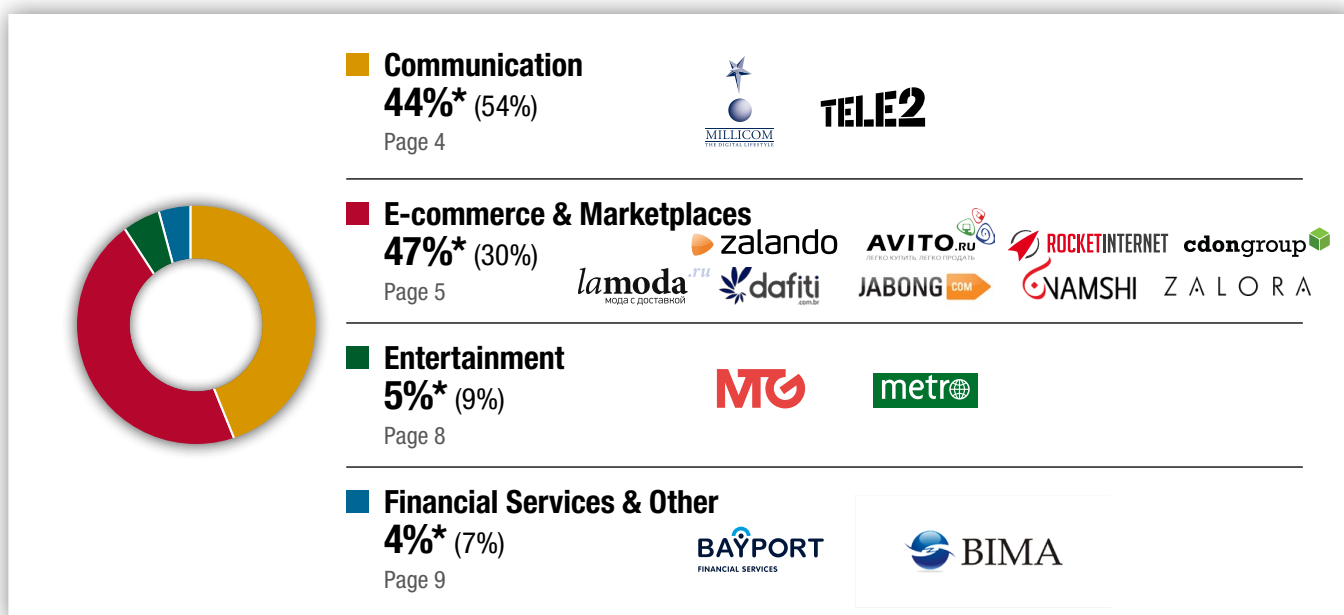
CEO and President

Operational review

Kinnevik is an entrepreneurial investment group focused on building digital consumer brands in four sectors: Communication, E-commerce & Marketplaces, Entertainment, and Financial Services. Approximately 49% of our investments by value are in the Communication and Entertainment sectors, where we own leading stakes in large, established,

cash flow generating businesses. The balance of our investments is predominantly invested in the E-commerce & Marketplaces and Financial Services sectors, where we work in partnership with founders and managers to create new, challenging businesses, that are investing heavily to build market-leading positions in a short timeframe.

SELECTED BRANDS



* Share of Kinnevik's asset value as of 30 September 2014 (figures within brackets refer to 30 September 2013)



Communication

Communication makes up 44% of Kinnevik's investments. Kinnevik's mobile companies Millicom and Tele2 have in total 66 million subscribers in 22 countries in Europe, CIS, Latin America, and Africa. Both Millicom and Tele2 are focusing on providing superior services as customers increasingly use their phones to access various data services.

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MILLICOM

- Organic revenue growth in local currency amounted to 8.6% year-on-year, excluding UNE.
- Strong revenue growth driven by merging with UNE.
- 1.46m mobile net adds, mostly driven by Tanzania, DRC and Colombia.

Millicom is a leading international telecommunications and media company dedicated to providing digital lifestyle services to the emerging markets in Latin America and Africa. Millicom also offers mobile financial services, various information services, entertainment, e-commerce, lead generation, and payments.

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Key data (USD m)*	Jul-Sept		Jan-Sept	
	2014	2013	2014	2013
Revenue*	1 674	1 383	4 527	4 089
EBITDA*	549	487	1 506	1 499
Operating profit, EBIT*	239	263	699	821
Net profit*	165	-37	2 595	174
Number of mobile subscribers (million)			53,8	48,4

* Figures include UNE from August 2014

Millicom continued to deliver organic growth across regions and business units during the third quarter. The EBITDA margin for the third quarter was 32.8%, as Millicom continued to invest in future growth.

TELE2

- Strong mobile end-user service revenue for the group.
- Healthy top and bottom line progress in Tele2 Sweden.
- Maintained positive customer intake within mobile for Tele2 Netherlands.

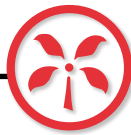
Tele2 is one of Europe's leading telecommunications operator offering mobile services, fixed broadband and telephony, data network services, cable TV and content services. Tele2 is focusing its strategy to become a value champion, i.e. to offer its customers the combination of low price, superior customer experience, and a challenger culture.

[For more information >](#)

Key data (SEK m)*	Jul-Sept		Jan-Sept	
	2014	2013	2014	2013
Revenue	6 584	6 500	19 079	19 172
EBITDA	1 682	1 471	4 514	4 401
Operating profit, EBIT	1 004	297	2 755	1 812
Net profit	726	-123	2 132	691
Number of mobile subscribers (million)			12,1	12,0

* Figures refer to continuing operations (i.e. excluding Tele2 Norway).

Tele2's mobile end-user service revenue grew by 8% amounting to SEK 3,252m (3,008) driven by improved monetization of mobile data usage. The EBITDA margin for the third quarter was 26%.



E-commerce & Marketplaces

E-Commerce & Marketplaces makes up 47% of Kinnevik's investments. E-commerce is one of the strongest global growth trends in the world economy, and it is based on a permanent shift in consumer behaviour.

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ZALANDO

- From 1 October the Zalando shares are traded on the regulated market (Prime Standard) of the Frankfurt Stock Exchange. In connection to the IPO, Zalando issued new shares at a value of EUR 0.5bln, corresponding to 10% of the share capital (excluding potential over-allotment) at a final offering price of EUR 21.50 per share, corresponding to an equity value of EUR 4.9bln pre money. Kinnevik's ownership stake in Zalando is 32.0% after the IPO (excluding dilution from potential over-allotment), equivalent to 78,427,800 shares.
- Zalando reported a successful first half of 2014 with group revenues increasing by 29.5 % versus previous year to EUR 1,047m and with a positive group EBIT-margin of 1.2% driven by improvements across all major cost lines.
- Zalando announced a partnership with the British brand Topshop. In September, for the fall-winter 2014/15 season, an e-shop was launched on its e-commerce platform dedicated to both Topshop and its delineation for men, Topman.
- Zalando will publish its quarterly report for the third quarter on 26 November.

Zalando operates online fashion shops in 15 European markets. The company is today the largest standalone pure online fashion player by net sales in Europe. Key drivers for Zalando's success include its expertise in fashion, retail and technology.

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ROCKET INTERNET

- From 2 October the Rocket Internet shares are traded on the Frankfurt Stock Exchange (Entry Standard). In connection to the IPO, Rocket Internet issued new shares at a value of EUR 1.4bln, corresponding to 21.5% of the share capital (excluding potential over-allotment) at a final offering price of EUR 42.50 per share, corresponding to an equity value of EUR 5.1bln pre money. Kinnevik's ownership stake in Rocket Internet is 14.2% after the IPO (excluding dilution from potential over-allotment), equivalent to 21,716,964 shares.
- In the third quarter, Rocket Internet also received investments from Philippine Long Distance Telephone Company to jointly develop mobile and online payment technologies and services in emerging markets. Further, United Internet made a cash investment into Rocket Internet and participated in the contribution of Global Founders Capital into Rocket Internet against newly issued shares.
- Rocket Internet launched three new models, EatFirst, SpaceWays and Spotcap.

Rocket Internet is a company that incubates and develops e-commerce and other consumer-oriented online companies.

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EMERGING MARKETS FASHION

- An agreement was made to combine the five leading fashion e-commerce businesses, namely Dafiti, Jabong, Lamoda, Namshi and Zalora to create a new global fashion e-commerce group, Global Fashion Group ("GFG")
- The five companies will operate across the five continents with a focus on growth markets, covering 23 countries with a EUR 330bln fashion market and population of over 2.5bln.
- Necessary infrastructure including last mile delivery networks is being further developed (e.g. Lamoda Express in Russia).
- Focus on creating leading private label brands (e.g. "Lara Karen" and "Sangria" by Jabong in India and "ZALORA" and "Ezra" by Zalora in South East Asia).
- Kinnevik and Rocket Internet will disclose H1 2014 numbers in November.

Lamoda, Dafiti, Jabong, Namshi and Zalora are fashion e-commerce companies active on emerging markets in Russia, Latin America, India, the Middle East, South East Asia and Australia. The fashion segment in e-commerce is attractive for several reasons: it is a relatively large part of the household budget, it is a sector with high gross margins, and the products offered are easy to package and ship - enabling efficient logistics with attractive delivery terms and returns. It is important to improve customers' freedom of selection, and make the purchasing process simple and smooth in order to satisfy customers, which is why Kinnevik's holdings in this sector all offer leading ranges of products and logistics solutions in their respective markets.

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HOME & LIVING

- Home24 expanded its geographical footprint by launching in Belgium.
- Home24 launched a new online-shop and reached a milestone of one million customers.
- Westwing recorded one million downloads of its app and 37% of sales is now generated through mobile devices.
- Kinnevik and Rocket Internet will disclose H1 2014 numbers in November 2014.

Home24 and Westwing are e-commerce companies in the home and living segment, active in Europe, Russia, and Brazil. The growth of online purchasing in this segment is a global trend. Home and living differs from other e-commerce segments by having a relatively lower purchase frequency, but also a higher average order value. Due to the characteristics of the products, attractive delivery solutions for customers are essential for simplifying purchases, and improving customer satisfaction. Home24 and Westwing are complementing business models, Home24 offers a wide assortment of furniture and home décor, while Westwing's inventory is carefully curated, focusing on design-conscious and predominantly female customers.

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OTHER E-COMMERCE - UNLISTED

- The general merchandise companies extended their logistics set-up in order to offer the highest level of reach and service (e.g. reach second to fourth tier cities, offer cash on delivery and delivery options faster than those of all its competitors).
- The development of the online market place model is one of the main drivers for growth for all of the general merchandise companies.
- Linio expanded its presence in Latin America by the launches of Chile and Panama.
- Kinnevik and Rocket Internet will disclose H1 2014 numbers for Lazada and Linio in November 2014.
- Konga launched its own logistics network "K-express" over the summer and is already making a substantial part of deliveries in-house.

Kinnevik's holdings in general merchandise, Lazada, Linio, Jumia, and Konga, all hold market leading positions in several emerging markets in South East Asia, Latin America, and Africa. Just as in fashion e-commerce, to be successful in general merchandise it is important to increase customers' freedom of selection, and make the purchasing process smooth and simple. Lazada, Linio, Jumia and Konga all offer leading delivery solutions and range of goods in their respective markets.

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CDON GROUP

- Net sales, excluding divested operations, up 21% compared to the second quarter of 2013.
- Nelly reported healthy sales figures and grew by 30%.
- Following the end of the quarter, the board resolved on a preferential rights issue of approximately SEK 650m.

CDON Group is a leading e-commerce company with some of the most well-known and appreciated brands in the Nordic area.

[For more information >](#)

Key data (SEK m)	Jul-Sept		Jan-Sept	
	2014	2013	2014	2013
Revenue*	1 121	929	3 317	2 888
Operating profit, EBIT*	1.5	-17.2	0.6	-25.3
Net profit/loss	-4.7	-21.1	12.3	-83.1

* Excluding divested operations and non-recurring items.

CDON Group continued to deliver in line with the company's strategy in the third quarter, with healthy growth, underlying improvements in earning and an improvement in operating cash flow of SEK 19.5m compared to the third quarter of 2013.

AVITO

- Avito begun introducing general listing fees for professionals in a phased manner to improve content quality on the platform and further enhance monetisation.
- Page views amounted to 17 billion for the second quarter of 2014, compared to 11 billion for the same period in 2013.

Avito is the largest online classified platform in Russia in terms of visitors and number of ads, distancing itself from its competitors.

[For more information >](#)

Key data (RUR m)	Apr-Jun		Jan-Jun	
	2014	2013	2014	2013
Revenue	1 069	579	1 921	976
% Growth	85%	-	97%	-
EBITDA	569	196	962	173
% Margin	53%	34%	50%	18%

OTHER MARKETPLACES

- Quikr continues to focus on increasing user engagement and bringing higher quality traffic to the platform, particularly driven by mobile adoption. The company has continued to invest in brand-building to improve user awareness and has seen marked improvements in direct traffic and brand searches.
- Saltside is consolidating its position as the market leader in each of Sri Lanka, Bangladesh and Ghana. The company is also focusing on enhancing vertical capabilities to achieve market leadership across categories.

Quikr, Saltside, Wimdu, Foodpanda, Pricepanda, and Yell are all companies operating online marketplaces in emerging markets in Asia, Africa, CIS, and Latin America. The business model is attractive due to the high profitability that can be achieved once a market leading position has been established. A leading position creates high barriers of entry for competitors, while also improving customer experience. Economies of scale are substantial, as the model does not require the companies to hold inventory and tie up capital when growing.

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Entertainment

Entertainment makes up 5% of Kinnevik's investments. Kinnevik's entertainment companies have operations in a total of 40 markets and has the largest broadcasting footprint in Europe in MTG, and 18.3 million daily readers in Metro. Both MTG and Metro are leading international media companies founded by Kinnevik.

[For more information >](#)

MODERN TIMES GROUP MTG

- Net sales up 12% at constant exchange rates compared to the third quarter 2013.
- Operating income up 32% when excluding associated company income.
- Amendments to Russian Mass Media Law now enacted and will reduce level of permitted foreign ownership from beginning of 2016 – MTG evaluating various courses of action to comply with the law and preserve stakeholder interests.

Modern Times Group MTG is a leading international entertainment broadcasting group with the largest geographical footprint of TV- and radio operations in Europe.

[For more information >](#)

Key data (SEK m)	Jul-Sept		Jan-Sept	
	2014	2013	2014	2013
Revenue	3 669	3 191	11 375	10 005
Operating profit, EBIT	329	289	1 064	1 321
Net profit	236	196	702	907

MTG reported sales of SEK 3,669m (3,191) in the third quarter of 2014, and displayed a 14% increase in operating income. MTG continues to invest in order to be able to monetize rising video consumption levels and become the leading digital entertainer in each of its markets.

METRO

- In Q3, the advertising spend in Latin America has been slow after the football World Cup.

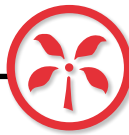
Metro is published in over 150 major cities in 23 countries across Europe, Asia, North and South America. Metro's global readership is approximately 18.3 million daily readers.

[For more information >](#)

Key data (SEK m)	Jul-Sept		Jan-Sept	
	2014	2013	2014	2013
Revenue	174	291	682	938
Operating result, EBIT	-47	-1	-380	-7
Net result	-41	-3	-381	-17

Revenue in the third quarter was SEK 174m, a decline of SEK 117m year-on-year. The revenue decline is due to the sale of the newspapers in Russia and Hong Kong, continuing negative trend in print advertising in Sweden and some slowdown in advertising spend in Latin America. The operating loss for the third quarter was SEK 47m.

The operating result for the period January to September 2014 includes impairments of goodwill and trademarks of SEK 250m as well as losses on sale of the newspapers in Hong Kong and Canada of SEK 77m.



Financial Services & Other

Financial services & Other makes up 4% of Kinnevik's investments. The Financial Services companies are focused on consumer-directed financial services on emerging markets in Africa, Asia, and Latin America.

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BAYPORT

- Bayport expanded its insurance product offering across education protection, personal accident and funeral insurance, and grew the number of active insurance policies to over 90,000.
- Bayport tapped the remaining balance of the 2017 bonds (SEK 200m) at a premium, raising SEK 220m (USD 30m).
- Bayport South Africa rolled over USD 11.5m of maturing debt in a tough capital market.

Bayport provides unsecured credit and other financial services to the formally employed mass market in Africa and Latin America.

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TRANSCOM

Transcom is active within outsourcing of Customer Relationship Management with 29,000 customer experience specialists at 54 contact centers across 23 countries.

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MILVIK/BIMA

- Bima became the second licensed micro insurance company in Cambodia and commenced operations in partnership with Smart Axiata in August.
- Bima secured an investment from Digicel through a new share issue and subsequently launched operations in Papua New Guinea.
- Another 2.0m insurance subscribers were added during Q3.

Milvik offers, under the brand name Bima, affordable and uniquely designed life and health insurance products via mobile phones.

[For more information >](#)

BLACK EARTH FARMING

Black Earth Farming is a leading agricultural company with operations in Russia.

[For more information >](#)



Financial review

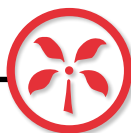
BOOK AND FAIR VALUE OF ASSETS

SEK m	Book value 2014 30 Sept	Fair value 2014 30 Sept	Fair value 2014 30 Jun	Fair value 2013 31 Dec	Change Q3 2014 ²⁾	Total return Q1-Q3 2014
Millicom	21 888	21 888	23 099	24 215	-1 211	-7%
Tele2	11 808	11 808	10 650	9 864	1 158	26%
Total Communication	33 696	33 696	33 749	34 079	-53	
Zalando	15 482	15 482 ¹⁾	12 481	12 136	3 001	
Rocket Internet	7 776	7 776 ¹⁾	1 828	1 219	5 948	
Emerging Markets Fashion (Bigfoot I, Bigfoot II)	6 312	6 312 ³⁾	6 086	1 970	226	
Home and Living (Home24, Westwing)	1 084	1 084 ³⁾	1 068	896	16	
CDON Group	547	547	629	786	-82	-30%
Other E-commerce	1 192	1 192 ³⁾	1 168	1 154	24	
Avito	2 473	2 473	2 190	2 196	283	
Other Marketplaces	880	1 040 ³⁾	906	541	134	
Total E-commerce & Marketplaces	35 746	35 906	26 356	20 898	9 550	
MTG	3 086	3 086	3 878	4 498	-792	-28%
Metro	504	504	538	879	-34	
Net cash, Metro	120	120	162	221	-42	
Other	106	106	93	88	12	
Total Entertainment	3 816	3 816	4 671	5 686	-855	
Bayport	957	957	891	836	66	
Transcom	429	429	533	505	-104	-10%
Black Earth Farming	225	225	295	337	-70	-33%
Other	797	939	856	932	83	
Total Financial Services & Other	2 408	2 550	2 575	2 610	-25	
Other interest-bearing net cash/(net debt)	769	769	1 158	2 557	-389	
Debt, unpaid investments	-83	-83	0	-303	-83	
Total Equity/Net asset value	76 352	76 654	68 509	65 527	8 145	
Net asset value per share		276.39	247.00	236.29	29.39	
Closing price, class B share, SEK		260.50	284.80	297.50	-24.30	-10%

¹⁾ Equivalent to EUR 21.50 per share for Zalando and EUR 39 for Rocket Internet. See further under "Valuation of unlisted assets" on page 12.

²⁾ Including investments/divestments

³⁾ For split see page 12.



TOTAL RETURN AND IRR

The Kinnevik share's average annual total return

Past 30 years	16%
Past 10 years	20%
Past 5 years	27%
Past 12 months	21%

Total return is calculated on the assumption that shareholders have reinvested all cash dividends and dividends in kind into the Kinnevik share.

Average annual return (IRR)	1 year	5 years
Communication	7%	12%
E-commerce & Marketplaces	88%	50%
Entertainment	-28%	-3%
Financial services & other	28%	19%
Total portfolio	30%	17%

IRR is based on fair values at the beginning and end of the respective period, includes non-cash items and is calculated on a SEK basis.

DIVIDENDS AND CAPITAL STRUCTURE

During 2014 Kinnevik has received cash dividends from a number of its investee companies of SEK 1.4bln, and paid a dividend to Kinnevik's shareholders of SEK 1.9bln.

During the first nine months of the year, Kinnevik made SEK 1.1bln of investments. The revised guidance for investments for the full year 2014 is around SEK 1.5bln compared with the SEK 2.4bln invested in 2013. As of 30 September 2014 Kinnevik had a net cash position in the parent company of SEK 0.8bln.

As Kinnevik's investment focus is on growth assets, most of which are still not cash flow positive, going forward the growth in dividend should not be expected to be at the same rate as in previous years.

INVESTMENTS IN THE FIRST NINE MONTHS OF THE YEAR

Investment (SEK m)	Jul-Sept 2014	Jan-Sept 2014
Bigfoot I and Lamoda	237	277
Avito	-	102
Quikr	108	362
Saltside Technologies	-	65
Yell	-	20
Other	133	268
Total	478	1 094

In the third quarter, Kinnevik acquired additional shares in Bigfoot against payment partly in kind through Kinnevik's shares in HelloFresh and partly in cash through a payment of SEK 165m. Kinnevik also invested another SEK 108m into Quikr.

EVENTS AFTER THE END OF THE REPORTING PERIOD

On 22 October Kinnevik announced that it intends to subscribe to its pro rata share (25%) of the rights issue in CDON Group AB and to guarantee the remaining part of the issue. The issue, which entails preferential rights to subscribe for new shares for the existing shareholders of CDON, will amount to approximately SEK 650m.



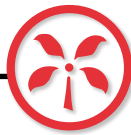
VALUATION OF UNLISTED ASSETS

UNLISTED COMPANIES	Investment (SEK m)	Kinnevik ownership	Accumulated net invested amount	Fair value 30 Sept 2014	Change in fair value and dividends received ³		Valuation method
					Jul-Sept 2014	Jan-Sept 2014	
Zalando ¹		36%	7 916	15 482	3 001	3 346	Latest transaction
Rocket Internet ¹		18%	-3 077	7 776	5 948	7 506	Latest transaction
Emerging Markets Fashion							
Bigfoot I ^{1, 2}		34%	2 544	4 657	-8	2 114	Latest transaction
<i>Dafiti</i> ²		26%					
<i>Lamoda</i> ²		28%					
<i>Jabong</i> ²		25%					
<i>Namshi</i> ²		14%					
Bigfoot II ^{1, 2}		34%	1 149	1 655	-3	1 002	Latest transaction
<i>Zalora Group</i> ²		26%					
<i>Zando</i> ²		10%					
<i>Jumia</i> ²		10%					
Home & Living							
Home24 ²		21%	791	803	-2	124	Sales multiple
<i>Mobly</i> ²		17%					
Westwing ²		14%	175	281	18	64	Sales multiple
Other E-commerce							
BigCommerce ²		14%	606	582	3	40	Sales multiple
<i>Lazada</i> ²		11%					
<i>Linio</i> ²		9%					
<i>Namshi</i> ²		5%					
Konga ²		46%	114	173	11	17	Latest transaction
Other		Mixed	716	437	-17	-53	Mixed
Marketplaces							
Avito		32%	438	2 473	283	175	Sales multiple
Quikr		16%	362	394	22	33	Cost
Saltside		88%	154	155	-	-	Cost
Wimdu ²		29%	367	367	-1	7	Sales multiple
Other		Mixed	286	124	5	22	Mixed
Total E-commerce & Marketplaces			12 541	35 359	9 260	14 397	
Total E-commerce & Marketplaces excl Rocket Internet and Zalando			7 702	12 101	311	3 545	
Entertainment							
Metro		100%	992	624	-34	-352	DCF
Other		Mixed	96	106	12	27	Mixed
Total Entertainment			1 088	730	-22	-325	
Financial Services & Other							
Bayport		31%	467	957	66	98	Latest transaction
Milvik/Bima		39%	148	190	73	81	Latest transaction
Rolnyvik		100%	174	250	-	-	DCF
Vireo Energy		78%	216	216	-	-	DCF
Other		Mixed	376	188	-6	-95	Mixed
Total Financial Services & Other			1 381	1 801	133	84	
Total Unlisted Assets			15 010	37 890	9 371	14 156	

1) Accumulated net invested amount includes value of share distributions received from Rocket Internet.

2) Ownership not adjusted for employee stock option plans and employee equity at subsidiary level.

3) Including assessed value of subsidiaries, which are consolidated into the group's financial statements.



VALUATION OF UNLISTED ASSETS

At the end of the third quarter, Kinnevik's unlisted assets (including Zalando and Rocket Internet which have been listed after the end of the reporting period) were valued at a total of SEK 37,890m, to be compared with an accumulated invested amount (net after dividends received) of SEK 15,010m. The unrealised change in fair value amounted to a profit of SEK 9,371m in the third quarter (including change of assessed value of subsidiaries when calculating net asset value), as specified in the table on previous page.

For Zalando, the valuation as per 30 September has been based on the final offering price in the IPO of EUR 21.50 per share communicated on 29 September and at which level the company issued new shares for EUR 526m (excluding potential over-allotment) before the share started to trade on the Frankfurt Stock Exchange on 1 October.

For Rocket Internet, the fair value as per 30 September has been based on the communicated price range in the ongoing Initial Public Offering. On 23 September Rocket Internet published a price range of EUR 35.50-42.50 per share with cornerstone investors having committed to purchase shares in the aggregate amount of EUR 582.5m in the IPO at the offer price. Since the final offer price was not communicated as per 30 September, Kinnevik has valued its shares in Rocket Internet at the mid-point of the communicated price range at EUR 39.00 per share.

The valuation of Bigfoot I and Bigfoot II has, as in previous quarter, been based on the implied valuations in the transaction in May where Rocket Internet made a distribution to its shareholders including both shares in Bigfoot I and Bigfoot II as well as cash. The valuation implies an average sales multiple of 3.5 for Dafiti, Jabong, Lamoda, Namshi and Zalora based on last 12 months historical sales. In beginning of September, Kinnevik entered into an agreement with Rocket Internet and other co-investors to combine the five leading fashion e-commerce companies to create a new global fashion group, Globla Fashion Group ("GFG"). For the purposes of the combination, the five companies were valued according to their last funding rounds, resulting in a valuation of EUR 2.7bln for the combined entity, or 12% above the implied valuation of EUR 2.4bln in Kinnevik's accounts as per 30 September. Since the agreed transaction is all in stock and completion is subject to binding rulings by fiscal authorities and antitrust approval, it has not been used as basis for determining fair value in Kinnevik's accounts as per 30 September. Closing is expected in late 2014.

As in previous quarters, sales multiple valuations have been prepared for the companies listed in the table in the upper right corner. The sales multiples for the companies' listed peers continued to decrease during the quarter. The discount to the peer group average sales multiple applied in Kinnevik's valuation has, compared to the second quarter, been lowered for Home24 and Westwing due to improved operational performance.

Company	30 Sept 2014*	30 Jun 2014*	Adjusted multiple**
Home24	1.5	1.5	Yes
Westwing	1.5	1.5	Yes
Lazada	1.2	1.3	No
Linio	1.1	1.2	Yes
Avito	9.5	9.5	No
Wimdu	2.7	2.9	Yes

* Sales multiple, last 12 months historical sales.

** Sales multiple has been lowered to reflect factors such as lower profitability than peer group. See Note 5 for further details.

For Avito a continued strong sales growth compensated for a negative currency impact translating the company's sales in RUR into SEK resulting in a 13% higher equity value of SEK 7.9bln at the end of September compared to the end of June. When determining the assessed fair value of Avito, Kinnevik has considered the transaction made in Avito warrants in February 2014, but considered that the size of the trade (1.7% of the total capital in the company) has been too small to be applied on Kinnevik's shareholding in Avito. If the transaction price had been applied as fair value in Kinnevik's financial statements, the book value of Kinnevik's shareholding would have been SEK 1.2bln higher as per 30 September 2014.

For Bayport and Milvik/Bima, the valuation as per 30 September has been based on transactions during the first nine months of 2014 where the companies have raised equity from new as well as existing owners have been used as basis.



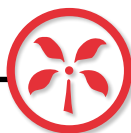
FAIR VALUE AND IMPLIED VALUE IN LATEST TRANSACTIONS PER 30 SEPTEMBER 2014

Investment (SEK m)	Valuation in latest transaction	Implied value Kinnevik's stake	Fair value Kinnevik's stake	Difference	Nature of latest transaction
Bigfoot I	17 399	4 657	4 657	-	Dividend (partly in cash)
Bigfoot II	7 470	1 655	1 655	-	Dividend (partly in cash)
Home24	4 573	944	803	140	New share issue
Westwing	3 241	453	281	172	New share issue
BigCommerce	8 347	836	582	254	New share issues in operating companies
Avito	11 709	3 681	2 473	1 208	Secondary share transaction with management
Other	13 163	2 044	1 649	396	New share issues
Total	-	14 272	12 101	2 170	

A number of Kinnevik's E-commerce & Marketplaces portfolio companies have issued new shares to external investors at price levels that exceed Kinnevik's recognized assessed fair values. Since the newly issued shares have higher preference over the portfolio companies' assets in the event of liquidation or sale than Kinnevik's shares have, i.e. in case of a lower valuation of the companies in a sale or liquidation Kinnevik would not receive proceeds pro-rata to its shareholding, Kinnevik do not consider these price levels as a relevant base for assessing the fair values in the accounts.

As specified in the above table, the total difference between fair values in Kinnevik's books and implied valuations as per the latest new share issues with higher preference than Kinnevik's shares, and other transactions, amounted to SEK 2.2bln applied to Kinnevik's shareholdings as at 30 September 2014, of which SEK 1.2bln related to Avito.

For further information about valuation principles and assumptions, please see Note 5.



CONDENSED CONSOLIDATED INCOME STATEMENT (SEK M)

	Note	2014 1 Jul- 30 Sept	2013 1 Jul- 30 Sept	2014 1 Jan- 30 Sept	2013 1 Jan- 30 Sept
Change in fair value of financial assets	5	8 294	5 580	11 360	-1 402
Dividends received	6	-	168	2 350	5 828
Revenue		223	340	866	1 120
Cost of goods sold and services		-133	-110	-458	-560
Selling and administration costs		-188	-331	-698	-771
Share of profit/loss of associates accounted for using the equity method		4	3	10	10
Other operating income		5	11	21	83
Other operating expenses		-22	-6	-445	-22
Operating profit/loss	4	8 183	5 655	13 006	4 286
Financial net		-7	-27	-9	-89
Profit/loss after financial net		8 176	5 628	12 997	4 197
Tax		-3	-6	-2	-26
Net profit/loss for the period		8 173	5 622	12 995	4 171
Of which attributable to:					
Equity holders of the Parent company		8 165	5 646	13 027	4 203
Non-controlling interest		8	-24	-32	-32
Net profit/loss per share before dilution		29.44	20.36	46.97	15.16
Net profit/loss per share after dilution		29.42	20.35	46.94	15.14
Average number of shares before dilution		277 359 896	277 318 298	277 339 097	277 250 787
Average number of shares after dilution		277 496 524	277 628 045	277 539 118	277 563 290

Consolidated earnings for the third quarter

The change in fair value of financial assets amounted to SEK 8,294m (SEK 5,748m in previous year including dividend received) for the third quarter of which a loss of SEK 1,118m (profit of 4,439) was related to listed holdings and a profit of SEK 9,412m (1,309) was related to unlisted holdings, see note 5 and 6 for further details.

Consolidated earnings for the first nine months of the year

The change in fair value of financial assets, including dividends received, amounted to SEK 13,710m (4,426) for the first nine months of the year of which a loss of SEK 916m (profit of 2,616) was related to listed holdings and a profit of SEK 14,626m (profit of 1,810) was related to unlisted holdings, see note 5 and 6 for further details.

Other operating expenses includes an impairment of intangible fixed assets in Metro and G3 Good Governance Group of SEK 359m due to weaker future market expectations and a negative result of SEK 77m from divestments of Metros' operations in Hong Kong and Canada.

**CONDENSED CONSOLIDATED CASH FLOW STATEMENT (SEK M)**

	Note	2014 1 Jul- 30 Sept	2013 1 Jul- 30 Sept	2014 1 Jan- 30 Sept	2013 1 Jan- 30 Sept
Cash flow from operations		-164	-122	-217	-58
Investments in shares and other securities		-296	-1 443	-1 138	-1 960
Sale of shares and other securities		-	36	32	99
Dividends received	6	-	168	1 400	5 828
Other		25	-11	-15	-70
Cash flow from investing activities		-271	-1 250	279	3 897
Change in interest bearing liabilities		10	-452	41	-1 862
Dividend paid to equityholders of the Parent Company		-	-	-1 941	-1 803
Other		22	-13	-46	-70
Cash flow from financing activities		32	-465	-1 946	-3 735
CASH FLOW FOR THE PERIOD		-403	-1 837	-1 884	104
Cash and short term investments, opening balance		2 486	2 395	3 967	454
Cash and short term investments, closing balance		2 083	558	2 083	558
SUPPLEMENTARY CASH FLOW INFORMATION					
Investments in shares and other securities		-450	-555	-982	-1 960
Investments in shares in subsidiaries		-	-	-7	-
Non-cash investments		71	-	71	-
Current period investments, paid after period end		83	-	83	-
Prior period investments, paid in current period		-	-888	-303	-
Investments in shares and other securities		-296	-1 443	-1 138	-1 960



CONDENSED CONSOLIDATED BALANCE SHEET (SEK M)

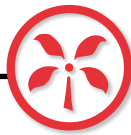
	Note	2014 30 Sept	2013 30 Sept	2013 31 Dec
ASSETS				
Fixed assets				
Intangible fixed assets		371	954	805
Tangible fixed assets		353	318	343
Financial assets accounted at fair value through profit and loss	5	74 679	60 402	61 575
Other fixed assets		157	100	113
Total fixed assets		75 560	61 774	62 836
Other current assets		590	567	599
Short-term investments	7	1 563	8	3 502
Cash and cash equivalents	7	520	550	465
TOTAL ASSETS		78 233	62 899	67 402
SHAREHOLDERS' EQUITY AND LIABILITIES				
Shareholders' equity attributable to equityholders of the Parent Company		76 352	60 975	65 276
Shareholders' equity attributable to non controlling interest		2	46	43
Interest-bearing liabilities, long-term	7	1 281	1 241	1 231
Interest-bearing liabilities, short-term	7	11	169	20
Non interest-bearing liabilities		587	468	832
TOTAL EQUITY AND LIABILITIES		78 233	62 899	67 402

KEY RATIOS

	2014 30 Sept	2013 30 Sept	2013 31 Dec
Debt/equity ratio	0.02	0.02	0.03
Equity ratio	98%	97%	97%
Net cash/(Net debt) including debt unpaid investments	773	-790	2 435

DEFINITIONS OF KEY RATIOS

Debt/equity ratio	Interest-bearing liabilities including interest-bearing provisions divided by shareholders' equity.
Equity ratio	Shareholders' equity including non-controlling interest as percentage of total assets.
Net cash/(net debt)	Interest bearing receivables, short-term investments and cash and cash equivalents less interest-bearing liabilities including interest-bearing provisions and debt unpaid investments.
Total return	Change in market price and dividends paid assuming that shareholders have reinvested all cash dividends and dividends in kind into the company's share.



Notes for the Group (SEK m)

NOTE 1 ACCOUNTING PRINCIPLES

The consolidated financial statements are prepared in accordance with the International Financial Reporting Standards (IFRS), as adopted by the EU. This statements have been prepared in accordance with NasdaqOMX's "Guidelines for preparing interim management statements" from 1 January 2014. Kinnevik will in the future prepare reports in accordance with the Annual Accounts Act and IAS 34, Interim Financial Reporting for the interim period January-June and for the full year.

From 2014 Kinnevik applies the three new standards; IFRS 10 Consolidated Financial Standards, IFRS 11 Joint Arrangements and IFRS 12 Disclosures of Interests in Other Entities, as well as amended IAS 27 and IAS 28. Kinnevik has made the assessment that it does not have de facto control over any company where it owns less than 50% of the shares or controls less than 50% of the votes. Therefore the new standards have no effect on Kinnevik's income statement or financial position except for additional supplementary disclosures.

From 2014 Kinnevik has changed the format for the income statement. The changed format is assessed to give a more relevant view on Kinnevik's financial development. Comparative figures have been recalculated.

The Kinnevik Group's accounting is from 2014 distributed on two accounting segments. The accounting segments are consistent with management's internal structure for controlling and monitoring the Group's operations:

- Operating subsidiaries – all the Group's operating subsidiaries.
- Investment operation – shares and securities in all other companies, that are not subsidiaries, and other financial assets.

This segment includes change in fair value of financial assets, dividends received and the administration costs of the Parent company.

Other accounting principles and calculation methods applied in this report are the same as those described in the 2013 Annual Report.

NOTE 2 RISK MANAGEMENT

The Group's financing and management of financial risks is centralized within Kinnevik's finance function and is conducted on the basis of a finance policy established by the Board of Directors. The Group's operational risks are primarily evaluated and managed within the particular business area and then reported to the Kinnevik Board.

The Group has established a model for risk management, the aims of which are to identify, control and reduce risks. The identified risks and how they are managed are reported to the Kinnevik Board on a quarterly basis.

Kinnevik is exposed to financial risks mainly in respect of changes in the value of the stock portfolio, changes in market interest rates, exchange rate risks, liquidity and refinancing risks and counterparty risks.

The Group is also exposed to political risks since the companies Kinnevik has invested in have a substantial part of their operations in emerging markets such as Latin America, Sub-Saharan Africa, Russia and Eastern Europe.

For a more detailed description of the Company's risks and risk management, refer to the Board of Directors' report and Note 26 of the 2013 Annual Report.

NOTE 3 RELATED PARTY TRANSACTIONS

Related party transactions for the interim period are of the same character as the transactions described in the 2013 Annual Report.



NOTE 4 CONDENSED SEGMENT REPORTING (SEK M)

	2014 Jan-Sept			2013 Jan-Sept		
	Operating subsidi- aries	Invest- ment operation	Total	Operating subsidi- aries	Invest- ment operation	Total
Change in fair value of financial assets		11 360	11 360		-1 402	-1 402
Dividends received		2 350	2 350		5 828	5 828
Revenue	866		866	1 115	5	1 120
Cost of goods and services sold	-458		-458	-560		-560
Selling- and administration costs	-567	-131	-698	-654	-117	-771
Share of profit/loss of associates accounted for using the equity method	10		10	10		10
Other operating income and expenses	-425	1	-424	56	5	61
Operating profit/loss	-574	13 580	13 006	-33	4 319	4 286

Operating subsidiaries includes Metro, Vireo Energy, Rolnyvik, Saltside Technologies, AVI and G3 Good Governance Group.

The lower operating result within operating subsidiaries compared to previous year is mainly explained by an impairment of intangible fixed assets in Metro and G3 Good Governance Group of SEK 359m, a negative result of SEK 77m from divestments of operations within Metro, a positive one-off effect of SEK 44m in other operating income in the first nine months 2013, as well as increased costs for expansion within newly established businesses.

NOTE 5 FINANCIAL ASSETS ACCOUNTED AT FAIR VALUE THROUGH PROFIT AND LOSS

Kinnevik's unlisted holdings are valued using IFRS 13 and the International Private Equity and Venture Capital Valuation Guidelines, whereby a collective assessment is made to establish the valuation method that is most suitable for each individual holding. Firstly, it is considered whether any recent transactions have been made at arm's length in the companies. For new share issues, consideration is taken to if the newly issued shares have better preference to the company's assets than earlier issued shares if the company is being liquidated or sold. For companies where no or few recent arm's length transactions have been performed, a valuation is conducted by applying relevant multiples to the company's historical and forecast key figures, such as sales, profit, equity, or a valuation based on future cash flows. When performing a valuation based on multiples, consideration is given to potential adjustments due to, for example, difference in size, historic growth and geographic market between the current company and the group of comparable companies.

Work to measure Kinnevik's unlisted holdings at fair value is performed by the financial department and based on financial information reported from each holding. The correctness of the financial information received is ensured through continuous contacts with management of each holding, monthly reviews of the accounts, as well as internal audits performed by auditors engaged by Kinnevik. Prior to decisions being made about the valuation method to be applied for each holding, and the most suitable peers with which to compare the holding, the financial department obtains information and views from the investment team, as well as external sources of information. Information and opinions on applicable methods and groups of comparable companies are also obtained periodically from well-renowned, valuation companies in the market. The results from the valuation is discussed firstly with the CEO and the Chairman of the Audit Committee, following which a draft is sent to all members of the Audit Committee, who each quarter analyze and discuss the outcome before it is approved at a meeting attended by the company's external auditors.

Below is a summary of the valuation methods applied in the accounts as per 30 September 2014:

Company	Valuation method	Valuation assumptions
Zalando	Latest transaction when Zalando issued shares as part of its IPO. The final offer price in the IPO was communicated on 29 September 2014.	EUR 4,905 pre-IPO for the entire company, corresponding to EUR 21.50 per share.
Rocket Internet	Latest transaction when cornerstone investors on 23 September 2014 committed to purchase shares in the IPO at the offer price. The final offer price had not been communicated on 30 September 2014. The shares have therefore been valued at the mid-point of the communicated price range.	EUR 4,696m pre-IPO for the entire company, corresponding to EUR 39.00 per share.
Bigfoot I	Latest transaction when Rocket Internet distributed cash and shares in Bigfoot I and Bigfoot II to its shareholders in May 2014.	EUR 1,468m for the entire company.



Company	Valuation method	Valuation assumptions
Bigfoot II	Latest transaction when Rocket Internet distributed cash and shares in Bigfoot I and Bigfoot II to its shareholders in May 2014.	EUR 524m for the entire company.
Home24 and Westwing	<p>Valuation based on sales multiples for a group of comparable companies. The peer group includes, among others, Amazon, CDON and AO World.</p> <p>The average sales multiple for the peer group has been adjusted for factors such as lack of profitability and early e-commerce market (where applicable).</p> <p>The valuations also consider what preference the owned shares have in case of liquidation or sale of the entire company.</p>	Last 12 months historical sales has been multiplied with a sales multiple of 1.5 for Home24 and 1.5 for Westwing.
BigCommerce	<p>Valuation based on sales multiples for a group of comparable companies. The peer group includes, among others, Amazon, CDON, JD.com and AO World.</p> <p>The average sales multiple for the peer group has been adjusted for factors such as lack of profitability and early e-commerce market (where applicable).</p> <p>For the holding company BigCommerce, the underlying operating businesses have been valued separately.</p> <p>The valuations also consider what preference the owned shares have in case of liquidation or sale of the entire company.</p>	Last 12 months historical sales has been multiplied with sales multiples of 1.1 for Linio and 1.2 for Lazada.
Konga	Latest transaction.	USD 52m for the entire company.
Avito	Valuation based on sales multiples for a group of comparable companies. The peer group includes, among others, 58.com, Autohome and BitAuto.	Last 12 months historical sales has been multiplied with a sales multiple of 9.5. The entire company has been valued at SEK 7.9bln.
Quikr	Cost.	Kinnevik has invested a total of USD 54m for 16% of Quikr.
Wimdu	<p>Valuation based on sales multiples for a group of comparable companies. The peer group includes, among others HomeAway, Priceline, Expedia and Tripadvisor.</p> <p>The average sales multiple for the peer group has been adjusted for factors such as lack of profitability.</p> <p>The valuations also consider what preference the owned shares have in case of liquidation or sale of the entire company.</p>	Last 12 months historical sales has been multiplied with a sales multiple of 2.7.
Bayport	Latest transaction.	USD 431m for the entire company.
Milvik/Bima	Latest transaction.	USD 65m post-money for the entire company.
Other portfolio companies	Fair value corresponds to cost.	N/A

For the companies in the table above that are valued based on sales multiples (i.e. Home24, Westwing, BigCommerce, Avito and Wimdu), an increase in the multiple by 10% would have increased estimated fair value by SEK 308m. Similarly, a decrease in the multiple by 10% would have decreased estimated fair value by SEK 288m.

When establishing the fair value of other financial instruments, methods that in every individual case are assumed to provide the best estimation of fair value have been used. For assets and liabilities maturing within one year, a nominal value adjusted for interest payments and premiums is assumed to provide a good approximation to fair value.

Information is provided in this note per class of financial instruments that are valued at fair value in the balance sheet, distributed in the levels stated below:

Level 1: Fair value established based on listed prices in an active market for the same instrument.

Level 2: Fair value established based on valuation techniques with observable market data, either directly (as a price) or indirectly (derived from a price) and not included in Level 1.

Level 3: Fair value established using valuation techniques, with significant input from data that is not observable in the market.



CHANGE IN FAIR VALUE OF FINANCIAL ASSETS

	2014 1 Jul- 30 Sept	2013 1 Jul- 30 Sept	2014 1 Jan- 30 Sept	2013 1 Jan- 30 Sept
Millicom	-1 211	3 193	-2 327	189
Tele2	1 158	474	1 944	-4 729
Communication	-53	3 667	-383	-4 540
Zalando	3 001	923	3 346	1 740
Rocket Internet	5 948	-39	6 556	188
Bigfoot I with portfolio companies	-8	-14	2 114	10
Bigfoot II	-3	-3	1 002	-443
Home 24	-2	109	124	-158
Westwing	18	-2	64	1
CDON Group	-82	-6	-240	-204
BigCommerce with portfolio companies	3	-3	40	-93
Konga	11	-1	17	21
Avito	283	220	175	531
Quikr	22	-	33	-
Wimdu	-1	-1	7	3
Other	-12	-28	15	-194
E-commerce & Marketplaces	9 178	1 155	13 253	1 402
MTG	-793	666	-1 413	1 483
Other	13	-1	23	-16
Entertainment	-780	665	-1 390	1 467
Bayport	66	-18	98	51
Milvik/Bima	73	-1	81	-1
Seamless	-16	20	-92	28
Transcom	-104	29	-76	94
BillerudKorsnäs	-	68	-	192
Black Earth Farming	-70	-5	-112	-98
Other	-	-	-19	3
Financial Services & Other	-51	93	-120	269
Total	8 294	5 580	11 360	-1 402
- of which traded in an active market, level 1	-1 118	4 439	-2 316	-3 045
- of which fair value established using valuation techniques, level 3	9 412	1 141	13 676	1 643



BOOK VALUE OF FINANCIAL ASSETS

	30 Sept 2014 listed companies			2014 30 Sept	2013 30 Sept	2013 31 Dec
	Class A shares	Class B shares	Capital/Votes			
Millicom	37 835 438	-	37.8/37.8	21 888	21 472	24 215
Tele2	18 430 192	117 065 945	30.4/48.0	11 808	11 138	9 864
Communication				33 696	32 610	34 079
Zalando			36/36	15 482	11 249	12 136
Rocket Internet			18/18	7 776	1 080	1 219
Bigfoot I with portfolio companies			34/34	4 657	1 489	1 535
Bigfoot II			34/34	1 655	434	435
Home 24			21/21	803	596	679
Westwing			14/14	281	173	217
CDON Group	24 959 410	-	25.1/25.1	547	589	786
BigCommerce with portfolio companies			14/14	582	332	544
Konga			46/46	173	63	156
Avito			32/32	2 473	1 454	2 196
Quikr			16/16	394	-	-
Wimdu			29/29	367	260	358
Other				561	498	510
E-commerce & Marketplaces				35 751	18 217	20 771
MTG	4 461 691	9 042 165	20.3/48.0	3 086	4 525	4 498
Other				112	152	164
Entertainment				3 198	4 677	4 662
Bayport			31/31	957	597	836
Milvik/Bima			39/39	190	48	46
Seamless	3 898 371	-	9.3/9.3	100	94	192
Transcom	247 164 416	163 806 834	33.0/39.7	429	325	505
BillerudKorsnäs	-	-	-	-	3 353	-
Black Earth Farming	51 811 828	-	24.9/24.9	225	357	337
Other				133	124	147
Financial Services & Other				2 034	4 898	2 063
Total				74 679	60 402	61 575
- of which traded in an active market, level 1				38 083	41 853	40 397
- of which fair value established using valuation techniques, level 3				36 596	18 549	21 178



INVESTMENTS IN FINANCIAL ASSETS

	2014 1 Jul- 30 Sept	2013 1 Jul- 30 Sept	2014 1 Jan- 30 Sept	2013 1 Jan- 30 Sept
Zalando	-	-20	-	855
Rocket Internet	-	575	-	575
Bigfoot I with portfolio companies	237	-	276	-
Bigfoot II	-	-	-	169
Westwing	-	-	-	39
CDON Group	-	-	-	129
BigCommerce with portfolio companies	-	-	-2	138
Avito	-	-	102	-
Quikr	108	-	362	-
Wimdu	-	-	2	-
Other	98	-	148	33
E-commerce & Marketplaces	443	555	888	1 938
Other	-	-	-	12
Entertainment	-	-	-	12
Bayport	-	-	23	-
Milvik/Bima	-	-	64	3
Other	7	-	7	7
Financial Services & Other	7	-	94	10
Total investments	450	555	982	1 960
- of which traded in an active market, level 1	-	-	-	129
- of which fair value established using valuation techniques, level 3	450	555	982	1 831

CHANGES OF FINANCIAL ASSETS IN LEVEL 3

	2014 1 Jan- 30 Sept	2013 1 Jan- 30 Sept	2013 Full year
Opening balance	21 178	15 185	15 185
Investments	982	1 831	2 159
Distribution of shares in Bigfoot I and Bigfoot II	950	-	-
Reclassifications	-	49	49
Change in fair value	13 676	1 642	3 838
Disposals	-182	-155	-68
Exchange gain/loss and other	-8	-3	15
Closing balance	36 596	18 549	21 178

**NOTE 6 DIVIDENDS RECEIVED**

	2014 1 Jul- 30 Sept	2013 1 Jul- 30 Sept	2014 1 Jan- 30 Sept	2013 1 Jan- 30 Sept
Millicom	-	-	662	665
Tele2	-	-	596	4 756
MTG	-	-	142	135
Rocket Internet	-	168	-	168
Rocket Internet, shares in Bigfoot I and Bigfoot II	-	-	950	-
BillerudKorsnäs	-	-	-	104
Total dividends received	-	168	2 350	5 828
Of which cash dividends	-	168	1 400	5 660
Of which ordinary cash dividends	-	-	1 400	1 866

NOTE 7 INTEREST-BEARING ASSETS AND LIABILITIES

Kinnevik's total interest bearing assets amounted to SEK 2,148m as at 30 September 2014. The short term deposits of SEK 1,563m were split into a bank deposit of SEK 150m and Swedish money market funds with high credit quality with no restrictions on accessibility. The total amount of outstanding loans was SEK 1,292m and consequently Kinnevik was in a net cash position of SEK 856m as at 30 September 2014 (SEK 2,727m as at 31 December 2013).

Kinnevik's total credit facilities (including issued bonds) amounted to SEK 7,173m as at 30 September 2014 whereof SEK 5,800m related to a revolving credit facility and SEK 1,200m related to a bond. The utilization of the credit facilities was SEK 1,243m as at 30 September 2014.

The Group's available liquidity, including short-term deposits and available unutilized credit facilities, totaled SEK 8,013m as at 30 September 2014 (SEK 9,897m).

	2014 30 Sept	2013 30 Sept	2013 31 Dec
Interest-bearing long-term assets			
Other interest-bearing assets	65	21	11
	65	21	11
Interest-bearing short-term assets			
Short-term investments	1 563	8	3 502
Cash and cash equivalents	520	550	465
	2 083	558	3 967
Total interest-bearing assets	2 148	579	3 978
Interest-bearing long-term liabilities			
Liabilities to credit institutions	32	21	20
Capital markets issues	1 200	1 200	1 200
Accrued borrowing cost	-14	-17	-25
Other interest-bearing liabilities	63	37	36
	1 281	1 241	1 231
Interest-bearing short-term liabilities			
Liabilities to credit institutions	11	20	20
Capital markets issues	-	149	0
	11	169	20
Total interest-bearing liabilities	1 292	1 410	1 251
Net interest bearing assets/liabilities	856	-831	2 727

The outstanding loans carry an interest rate of Stibor or similar base rate with an average margin of 1.8%. All bank loans have variable interest rates (up to 3 months) while financing from the capital markets vary between 1 to 12 months for the loans under the commercial paper program and 5 years fixed for the outstanding bond (as per date of issue).

As per 30 September 2014, the average remaining tenor was 2.4 years for all credit facilities including the bond (but excluding two unutilized extension options for one year each related to the Group's SEK 5.800m credit facility).

At 30 September 2014 Kinnevik had not provided any security for any of its outstanding loans.



KINNEVIK ANNUAL GENERAL MEETING 2015

The Annual General Meeting will be held on 18 May 2015 in Stockholm. Shareholders wishing to have matters considered at the Annual General Meeting should submit their proposals in writing to agm@kinnevik.se or to The Company Secretary, Investment AB Kinnevik, Box 2094, SE-103 13 Stockholm, Sweden, at least seven weeks before the Annual General Meeting, in order that the proposal may be included in the notice to the meeting. Further details on how and when to register will be published in advance of the Meeting.

NOMINATION COMMITTEE FOR THE 2015 ANNUAL GENERAL MEETING

In accordance with the resolution of the 2014 Annual General Meeting, Cristina Stenbeck has convened a Nomination Committee consisting of members appointed by the largest shareholders in Kinnevik that have chosen to appoint a member to the Nomination Committee. The Nomination Committee is comprised of Cristina Stenbeck, Max Stenbeck appointed by Verdere Sàrl, Wilhelm Klingspor appointed by the Klingspor family, Ramsay Brufer appointed by Alecta, James Anderson appointed by Baillie Gifford, and Edvard von Horn appointed by the von Horn family.

Information about the work of the Nomination Committee can be found on Kinnevik's corporate website at www.kinnevik.se.

Shareholders wishing to propose candidates for election to the Board of Directors of Kinnevik should submit their proposal in writing to agm@kinnevik.se or to the Company Secretary, Investment AB Kinnevik, Box 2094, SE-103 13 Stockholm, Sweden.

FINANCIAL REPORTS

The year-end release for 2014 will be published on 6 February 2015.

Stockholm 24 October 2014

Lorenzo Grabau
President and Chief Executive Officer

This Interim Management Statements have not been subject to specific review by the Company's auditors.

Kinnevik discloses the information provided herein pursuant to the Securities Market Act (Sw. lagen om värdepappersmarknaden (2007:528)). The information was submitted for publication at 8.00 CET on 24 October 2014.

Investment AB Kinnevik is a leading, long-term oriented, investment company based in Sweden.

Kinnevik primarily invests in consumer centric businesses that provide innovative and value-added technology-enabled services. Our main areas of focus are the Communications, e-Commerce, Entertainment and Financial Services sectors. We own significant stakes in over 50 companies that operate in more than 80 countries across five continents, with a particular emphasis on growth markets. The Kinnevik Group employs more than 90 000 people around the world.

Kinnevik actively supports the companies in which it invests and plays an influential role on their respective Boards. Kinnevik was founded in 1936 by three Swedish families who continue to play a leadership role in the ownership of the Company and in the pursuit of its entrepreneurial ventures. Kinnevik's shares are listed on Nasdaq OMX Stockholm's list for large cap companies under the ticker codes KINV A and KINV B.